

Definitions

Early Registration for On-Campus Recruitment

Get priority recruitment dates with 1 week early registration.

Complimentary Parking Permits

Parking permits are to be used for On-Campus Recruiting purposes only. Permits cannot be requested for game days or events unrelated to Student Engagement & Career Connections activities. Permits are subject to availability.

Logo & Hyperlink Displayed Prominently on Career Services Website & Viterbi Career Gateway

Your company logo will be featured on the STUDENTS section of the SECC website and on the landing page of Viterbi Career Gateway, along with a hyperlink to your careers page for the duration of your Ally status.

Complimentary Viterbi Career Fair Registration

Complimentary Viterbi Engineering Career Fair registration is valid during the academic year in which you are an Ally.

Sponsor Recognition at the Viterbi Career Fair

Sponsors will be recognized by incorporating a company logo on all email, printed flyers, social media and blog posts featuring the Viterbi Engineering Career Fair. Additionally, sponsors will enjoy priority booth locations, as determined by SECC staff and mutually agreed upon by the Ally.

Increased Event and/or Job Announcement Marketing Efforts

Your event or job announcement will be featured on all of the SECC social media accounts, included as an announcement on the Viterbi Career Gateway student homepage, and in a targeted student email. Additional marketing efforts may also include re-tweeting, re-blogging or Facebook sharing.

Dedicated Blog Post Highlighting Your Company

Showcase your company culture, give tips on how to succeed in the recruitment process, a “Day in the Life,” or create a special event/job notification in a dedicated block post on ViterbiConnect, Viterbi’s premier blog.

Salary & Placement Statistics

Statistics are subject to knowledge rates and are collected on an annual basis for graduating undergraduates, graduates and PhD candidates during the months of May – August. Statistics can be used in combination with NACE surveys of salary and placement. Customizable statistics based on degree level and major may be available.

Introduction to Key Board Member(s) in Identified Viterbi Student Organizations

Complete the Employer Intake Survey and work with the Associate Director of Student Engagement to determine the best student organization to collaborate with to meet your company goals. Get connected directly with key board members to attend club meetings, plan and execute events, and meet your recruitment needs while working with top Viterbi student leaders.

Prominently Featured in Student e-Newsletter

Gain visibility and manage your campus brand by incorporating an article in the monthly student e-newsletter, which will be distributed to over 6,500 Viterbi undergraduate and graduate students.

Guest Blogger and Social Media Takeover

Create a blog series as a Guest Blogger on ViterbiConnect. Let students get to know the people behind the company brand by profiling an up-and-coming engineer in the company, showcasing community outreach, or discussing how your mission statement is apparent in the type of work you do.

Broaden your network and drive more student engagement through social media takeovers of Twitter and Facebook feeds. Have the CEO, CTO or an engineer snap a few photos and send captions of what really happens on a day-to-day basis or create hashtags and enticing visuals to engage students on the platforms they prefer.

Recruiting Literature Displayed in SECC office

Distribute company literature and branded promotional items where students are most likely to see them when coming in for career related activities in the SECC waiting area.

Targeted, Position-Specific e-Resume Book

Avoid the hassle of sorting through piles of unqualified candidates with a targeted, position-specific e-resume book. Resumes will go through a vetting process to ensure that candidates meet your minimum BFOQ's and are specifically interested in working for your company.

Personalized Recruiting Strategy Session with SECC Staff

Create a detailed recruitment strategy for the entire academic year to ensure a strong talent pipeline to your company. Identify key campus contacts, select event types, dates, times and locations that best meet your hiring cycles, and learn how to best engage with the next generation of employees.

One Branded Workshop, Competition, or Speaker Series

Present one of Viterbi's professional development workshops as scheduled, or work with SECC staff to create your own engagement event. Events must be held during the academic year of Partnership with a budget not exceeding \$1000 of Partnership funds. Amounts exceeding the \$1000 cap will be the responsibility of the Ally.

Involvement in Significant Student Event, Activity, or Reception

Possible student events and activities to sponsor may include, but are not limited to:

- Senior Design Expo
- E-Week
- Viterbi Presidents Council (VPC) meeting
- Industry Spotlight
- Get Connected (Involvement Fair)
- Viterbi President's Council Meeting – Dinner sponsor
- Career Conference
- Undergraduate Viterbi Awards Program
- Klein Institute for Undergraduate Engineering Life (KIUEL) programs
- Center for Engineering Diversity Banquet
- Coffee Chats or Snack Breaks

Each sponsorship, event, or activity will have a budget not exceeding \$1000 of Partnership funds. Amounts exceeding the \$1000 cap will be the responsibility of the Ally.

Gold Level Sponsor Recognition at the Viterbi Career Conference (\$3,000 value)

- Opportunity to provide company-branded giveaways to be included in event gift bags
- Company logo on event marketing and materials, both print and electronic
- Company logo and corporate link featured on Viterbi School website
- Opportunity to present a workshop during the conference
- Opportunity to suggest alumni panelists from your company

Host a Company Day

Company Days are coordinated to maximize campus visibility and brand awareness of our Allies. They may include a series of branded staff and/or student organization meet-n-greets, networking mixers, info sessions, luncheons, or other special events based on availability and mutual agreement between Ally and Viterbi. The Company Day will have a budget not exceeding \$1000 of Partnership funds. Amounts exceeding the \$1000 cap will be the responsibility of the Ally.

Serve as Engineer in Residence

The Engineer in Residence program is designed to give students and Allies the opportunity to interact with one another in a consistent and more personal setting. It will bring industry engineers on campus to impart knowledge and experience onto current engineering students to ensure that they understand expectations of professional employment, are better prepared for their initial employment, and to form closer ties between industry and education.

This program is designed to be flexible and work around the time commitment and availability of the Engineer in Residence, and can include a workshop series, weekly/bi-weekly/monthly office hours, mentorship, project advising/consulting, and more!

Naming of Interview Room for Duration of Platinum Ally Status

Prominently display your organization's name and logo on one of four interview rooms located in the SECC office. Interview rooms will be named on a first-come, first-served basis and based upon the selected location of the Ally. Naming of an interview room is subject to availability.