



Executive Ally Program

Student Engagement & Career Connections

Attract top talent by joining USC Viterbi as an Executive Ally. Allies enjoy priority treatment and exclusive access within our office for Student Engagement & Career Connections to promote their company to top students at the USC Viterbi School of Engineering.

	PLATINUM	GOLD	SILVER	BRONZE
Early Registration for On-Campus Recruitment				
Complimentary Parking Permits (per semester)	8	6	4	2
Logo & Hyperlink Displayed Prominently on Career Services Website & Viterbi Career Gateway				
Complimentary Viterbi Career Fair Registration (~\$450 value per fair)	2	2	2	1
Sponsor Recognition at the Viterbi Career Fair, Priority Placement, Logo on Marketing Materials				
Increased Event and/or Job Announcement Marketing Efforts				
Dedicated Blog Post Highlighting Your Company (one per semester)	2	2	1	1
Salary & Placement Statistics				
Introduction to Key Board Member(s) in Identified Viterbi Student Organizations				
Prominently Featured in Student e-Newsletter (per year)	2	2	1	
Guest Blogger and Social Media Takeover				
Recruiting Literature Displayed in SECC office				
Targeted, Position-Specific e-Resume Book (per year)	2	1	1	
Personalized Recruiting Strategy Session with SECC Staff				
One Branded Workshop, Competition, or Speaker Series				
Involvement in Significant Student Event, Activity, or Reception (per year)	2	1		
Gold Level Sponsor Recognition at the Viterbi Career Conference (\$3,000 value)				
Host a Company Day				
Serve as Engineer in Residence				
Naming of Interview Room for Duration of Platinum Ally Status				
	\$10k	\$7500	\$5k	\$2500

FOR MORE INFORMATION: <http://bit.ly/ViterbiAlly>