

#EmployerConnect

Newsletter

Spring 2017

Gearing Up For Spring

It may still feel like winter, but in the Viterbi Student Engagement & Career Connections Office, we're gearing up for the spring semester! We've got some great events planned, such as the Career & Internship Fair and VINE, that will give you the perfect opportunity to connect with Viterbi students before they go on summer break or graduate.

Viterbi Career & Internship Fair

February 1, 2017

10:00 AM—3:00 PM

For Profit: \$450, Non Profit: \$150

More Info: <http://bit.ly/ViterbiFair>

Graduate Student VINE

January 31, 2017

5:00 PM—7:00 PM

FREE, Also take \$100 off your fair registration fee

More Info: <http://bit.ly/ViterbiNetworking>

"The only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle."

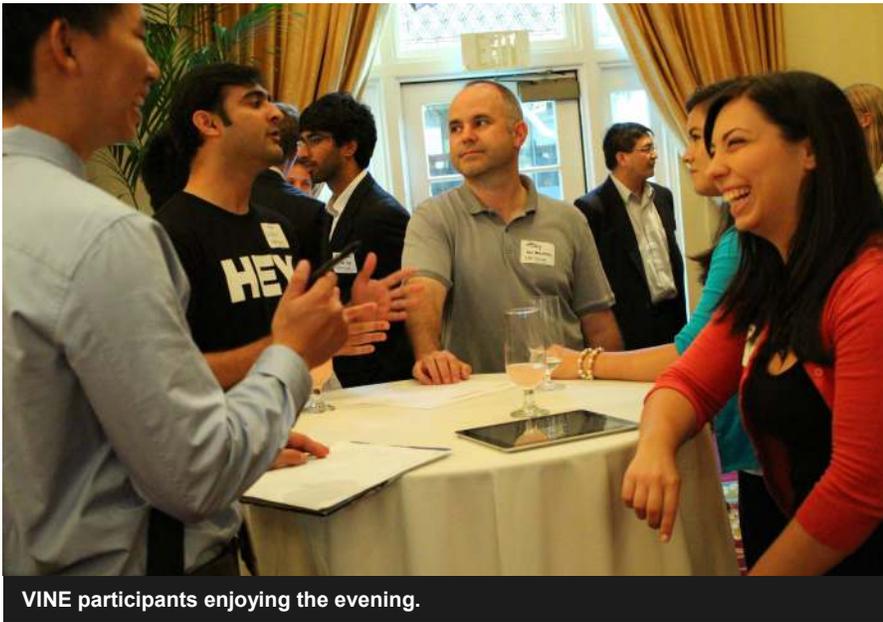
- Steve Jobs



Fall 2016 VINE

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VINE participants enjoying the evening.

Why Spring is the Perfect Time to Network

Spring recruiting season has arrived. With students back on campus, calendars are quickly being filled with classes, exams, fairs, interviews, club meetings, and more. Whether you are actively seeking to fill open positions or just looking to get more visibility on campus, spring is the perfect time to network!

But I don't have any open positions now...

The best part about networking is that there is no expectation of an invitation to interview or a job offer. Instead, it's a great way for company representatives to interact with students to build their brand on campus, increase student awareness of when potential internship or job opportunities may arise, and allow students to self-select best fit for the company culture.

Networking also provides a way to increase attendance at company events such as information sessions, workshops, and club meetings. Students who meet with a company representative and have a positive experience are more likely to attend company events in the future and bring their friends.

Feedback now prevents fumbles later

Participating in networking events with students may result in better interviews later. Giving students feedback during a networking session on how to perfect their pitch or giving them the insider's perspective on what a hiring manager is really looking for may give your future candidates a better opportunity to shine in front of your hiring manager(s). Students who receive tips in the spring will be able to work on their networking skills throughout the summer and be ready to nail the interview in the fall.

Register for the Viterbi Industry Networking Event (VINE):
<http://bit.ly/ViterbiNetworking>

More Ways to Stay Involved This Spring

Technical Mock Interviews

Viterbi will be hosting its first Technical Mock Interview Day on Wednesday, February 8th, 2017. Students from the technical Viterbi student organizations will be invited to participate in 20-minute technical mock interviews with our employer partners.

It's not too late to participate in this event! We will accept employer participation registration until Friday, January 13th.

Sign Up Here:
<http://bit.ly/techmocks>

E-Week Events

The KIUEL Programming Committee seeks your partnership and sponsorship during 2017 Viterbi Engineers Week, February 21 to 24, 2017. They coordinate a multitude of events to educate the student body about the various university and professional initiatives in an effort to create a community that desires to learn about and explore engineering.

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Viterbi Executive Ally Program

Attract top talent by joining USC Viterbi as an Executive Ally.

Allies enjoy priority treatment and exclusive access within our office to promote their company to top students at the USC Viterbi School of Engineering.

Every year, over 600 different organizations from around the world come to USC to recruit students for jobs and internships. Standing out and getting students attention is a difficult task. By joining the Viterbi Executive Ally Program, not only will your organization enjoy the convenience of paying for the majority of your recruiting expenses in a single payment, you increase your organizations visibility with our highly talented and diverse student population.

Learn More:
viterbicareers.usc.edu/ally



Students in line at the fair.

What's Your Fair Strategy?

The Viterbi Career & Internship Fair attracts upwards of 3,000 students each semester! It can be a wonderful place to meet with hundreds of potential candidates all in one day. But, it can also be overwhelming with the volume of students that attend. How can you possibly manage meeting with this many students in a few hours during the fair?

Create a strategy that works

If you find yourself surrounded by students standing in long lines for hours just waiting for an opportunity to meet you, instead of talking to them 1:1 consider talking to small groups. This way, you will be able to answer similar questions, collect batches of resumes, and save your voice.

Viterbi employers also find that trying to give on-site assessments, collecting information via iPad, tablet, or laptop, or doing other activities at their booths hinders the amount of students that are able to meet with company representatives. Instead, review resumes collected during the fair and target your outreach to those who best meet your qualifications.

Have more great ideas for managing your time at the fair? Share with us at vcareers@usc.edu!

New Career Website Launched

We recently launched a new website for the Viterbi Student Engagement & Career Connections office. Now it is faster and easier to get to the information you need now on your computer, tablet, or smart phone!

Bookmark us at <https://viterbicareers.usc.edu>



Viterbi Student Engagement & Career Connections

Contact Us

Give us a call for more information about our events and services.

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Visit us on the web at
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