

Attract top talent by joining USC Viterbi as an Executive Ally. Allies enjoy priority treatment and exclusive access within our office for Student Engagement & Career Connections to promote their company to top students at the USC Viterbi School of Engineering.

Ally	Cardinal	Bronze	Silver	Gold	Platinum BEST DEAL!
\$500	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000
PER ACADEMIC YEAR	PER ACADEMIC YEAR	PER ACADEMIC YEAR	PER ACADEMIC YEAR	PER ACADEMIC YEAR	PER ACADEMIC YEAR
✓ STANDARD FEATURES	✓ STANDARD FEATURES ✓ 3 STARS TO "SPEND"	✓ STANDARD FEATURES ✓ 5 STARS TO "SPEND"	✓ STANDARD FEATURES ✓ 7 STARS TO "SPEND"	✓ STANDARD FEATURES ✓ 9 STARS TO "SPEND"	✓ STANDARD FEATURES ✓ 12 STARS TO "SPEND"

Standard with Ally Status (Undergrad, Master's, PhD)

- Early Registration for On-Campus Recruitment
- Increased Event and/or Job Announcement Marketing Efforts
- Dedicated Blog Post Highlighting Your Company
- Salary & Placement Statistics
- Introduction to Key Board Member(s) in Identified Viterbi Student Organizations
- Personalized Recruiting Strategy Session with SECC Staff
- Logo & Hyperlink Displayed Prominently on Career Services Website and Viterbi Career Gateway for the Academic Year
- Prominently Featured in Student e-Newsletter
- Complimentary Parking Permits (up to 8)
- Complimentary VINE registration
- PLUS** Sponsor Recognition at VINE, Priority Placement, Logo on Marketing Materials
- Guest Blogger and Social Media Takeover

Student Engagement & Career Activities (Undergrad, Master's, PhD)

Star Value

Complimentary Fall Viterbi Career & Internship Fair Registration PLUS Sponsor Recognition at the Viterbi Career Fair, Priority Placement, Logo on Marketing Materials	★ ★
Complimentary Spring Viterbi Career & Internship Fair Registration PLUS Sponsor Recognition at the Viterbi Career Fair, Priority Placement, Logo on Marketing Materials	★ ★
e-Resume Book Targeted and Position-Specific	★ ★
One Branded Workshop, Competition, or Speaker Series	★ ★ ★
Involvement in Significant Student Event, Activity, or Reception	★ ★ ★
Host a Company Day	★ ★ ★
Serve as Engineer in Residence for Academic Year	★ ★ ★
Major Mixer Sponsor	★ ★ ★
Gold Level Sponsor Recognition at the Viterbi Career Conference	★ ★ ★ ★
Platinum Level Sponsor Recognition at the Viterbi Career Conference	★ ★ ★ ★ ★
Naming of SECC Interview Room for Duration of Ally Status	Standard with Platinum

Diversity Activities (Undergrad, Master's, PhD)	Star Value
Center for Engineering Diversity Graduate Student Welcome Event Sponsor	★
Center for Engineering Diversity Coffee Chat Sponsor	★ ★
Center for Engineering Diversity Snack Break Sponsor	★ ★
Center for Engineering Diversity Graduate Scholars Institute Workshop Sponsor	★ ★
Center for Engineering Diversity Study Day Sponsor	★ ★
Center for Engineering Diversity Welcome Week Event Sponsor	★ ★
Center for Engineering Diversity Professional Development Workshop	★ ★
Center for Engineering Diversity Academic Success Series Workshop Sponsor	★ ★
Center for Engineering Diversity Banquet Sponsor	★ ★ ★

Student Organization Activities (Undergrad, Master's, PhD)	Star Value
Student Organization Product Demo	★
Student Organization Panel Participation	★
Student Organization Professional Development Workshop	★
Women in Management Talk/Panel Participant	★ ★
Student Organization Company Tour	★ ★ ★
E-Week Kick Off Carnival Sponsor	★ ★ ★
E-Week "Introduce a Girl to Engineering Day" Sponsor	★ ★ ★
E-Week "Discover Engineering Day" Sponsor	★ ★ ★
Student Organization Networking Meet & Greet Sponsor	★ ★ ★ ★
Student Organization Sponsor-Led Hands on Project	Varies on project

Graduate Outreach Opportunities (Master's and PhD)	Star Value
Workshop Sponsor	★
Graduate Student Commencement Carnival Sponsor	★ ★
Graduate Student Welcome Week Activity Sponsor	★ ★ ★
Graduate and Professional Programs Scavenger Hunt Sponsor PLUS Snapchat filter, banner/product part of scavenger hunt, company tag on all social media posts	★ ★ ★ ★
Graduate Student Orientation T-Shirt Ad (~2000 shirts)	★ ★ ★ ★ ★
Viterbi Graduate Student Association (VGSA) Event Sponsor	Varies on activity
Graduate Student Orientation Swag (approx. 2000 pieces)	In-Kind Sponsorship
T-Shirt ad for Distance Education Network Graduate Students	Varies on shipping