



ACCT/BUAD 387x (4 units)

RISK MANAGEMENT IN ENTERTAINMENT, SPORTS, AND THE ARTS

TTH 2:00 pm - 3:50 pm

No Prerequisites

- How does a studio assess the risk of using a celebrity in a film production?
- How does a sports stadium protect its guests from a terrorist act?
- How does a business manager to the stars protect client assets?

Speakers from Disney, the Los Angeles Lakers, Sotheby's, and Deloitte

Photo: Pixabay

For more information, please contact Professor Kristen Jaconi, Director, Risk Management Program, USC's Leventhal School of Accounting, kjaconi@marshall.usc.edu

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