

Proposed Recruiting Plan Cardinal Level - 8 ★'s

★ - Host Two Virtual Events

- Virtual Trojan Talk (company information session)
- Virtual professional development workshop
- Virtual diversity & inclusion coffee chat or student break
- Virtual diversity & inclusion professional development workshop

- OR -

★★ - Host One On-Campus Event

- Trojan Talk (company information session)
- Professional development workshop
- Diversity & inclusion coffee chat or student break
- Diversity & inclusion professional development workshop

★★ - One Electronic Resume Book

★★★ - Fall or Spring Expo registration & logo on website & Expo App

★ - Virtual branding or tabling opportunity (pick one)

- One direct email, marketing open positions or company
- One social media shout out (Instagram or Facebook)
- Table in the Epstein Family Plaza