

Proposed Recruiting Plan Gold Level - 15 ★'s

★ - Host Two Virtual Events

- Virtual Trojan Talk (company information session)
- Virtual professional development workshop
- Virtual diversity & inclusion coffee chat or student break
- Virtual diversity & inclusion professional development workshop

- OR -

★★ - Host One On-Campus Event

- Trojan Talk (company information session)
- Professional development workshop
- Diversity & inclusion coffee chat or student break
- Diversity & inclusion professional development workshop

★★★ - Viterbi Networking Event Registration and Sponsorship (logo and hyperlink on website)

★★★★ - Fall Expo registration & logo on website & Expo App

★★★★ - Spring Expo registration & logo on website & Expo App

★★★ – Host Two Virtual Professional development or student new hire / offer celebrations

- Sponsor How to Get Hired Series professional development day
- Sponsor Viterbi Mock Interview Day
- Host a student new hire / offer celebration event: luncheon or dinner

- OR -

★★★★ - Host one On-Campus Professional development or student new hire / offer celebration

- Sponsor How to Get Hired Series professional development day
- Sponsor Viterbi Mock Interview Day
- Host a student new hire / offer celebration event: luncheon or dinner

- ★ - Virtual branding or tabling opportunity (pick one or two)
 - One direct email, marketing open positions or company
 - One social media shout out (Instagram or Facebook)
 - Table in the Epstein Family Plaza