

Proposed Recruiting Plan Platinum Level - 22 ★'s

★★ - One electronic resume book

★★ - Virtual branding opportunity

- One direct email, marketing open positions or company.
- One social media shout out (Instagram or Facebook)

★ - Host Two Virtual Events

- Virtual Trojan Talk (company information session)
- Virtual professional development workshop
- Virtual diversity & inclusion coffee chat or student break
- Virtual diversity & inclusion professional development workshop

- OR -

★★ - Host One On-Campus Event

- Trojan Talk (company information session)
- Professional development workshop
- Diversity & inclusion coffee chat or student break
- Diversity & inclusion professional development workshop

★★ - Viterbi Networking Event Registration and Sponsorship (logo and hyperlink on website)

★★★ - Fall Expo registration & logo on website & Expo App

★★★ - Spring Expo registration & logo on website & Expo App

★★ – Host Two Virtual Professional development or student new hire / offer celebrations

- Sponsor How to Get Hired Series professional development day
- Sponsor Viterbi Mock Interview Day
- Host a student new hire / offer celebration event: luncheon or dinner

- OR -

★★★ - Host one On-Campus Professional development or student new hire / offer celebration

- Sponsor How to Get Hired Series professional development day
- Sponsor Viterbi Mock Interview Day
- Host a student new hire / offer celebration event: luncheon or dinner

★★★ – Host a virtual company day highlighting your organization

- Host a virtual company trek to your offices

- OR -

★★★★ - Host an On-Campus company day highlighting your organization

- Host a company trek to your offices
- Host a company day On-Campus (2 formats)