## NETEASE GAMES

2022

**Passion of Gamers** 



NETEASE

**AMES** 

01 BUSINESS
DEVELOPMENT
OVERVIEW

02 CORPORATE ACTIVITIES

ABOUT NETEASE INC

ABOUT NETEASE GAMES

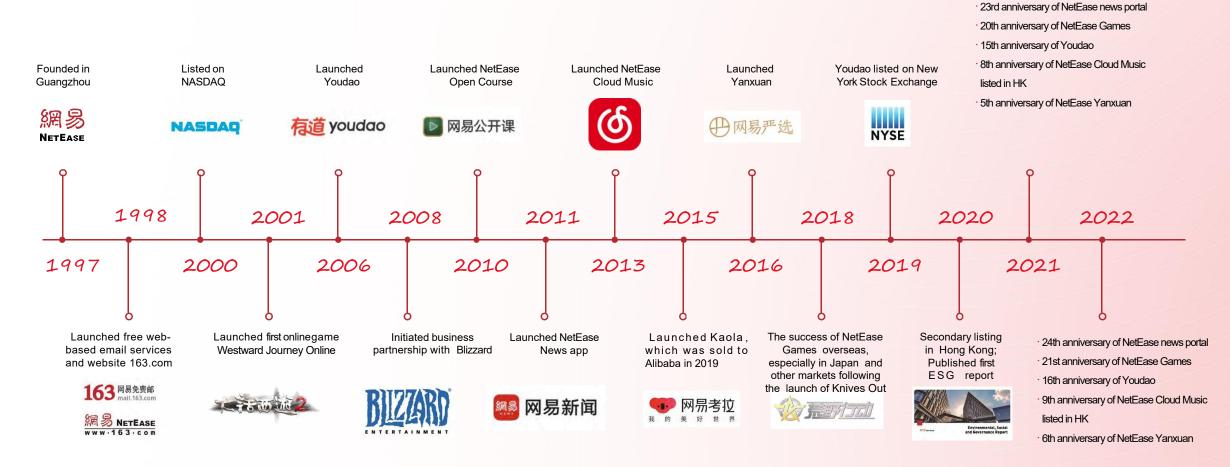
**CONTACT US** 



William Ding, Founder and CEO of NetEase, Inc.

# NETEASI

#### **NetEase at a Glance**



#### **Social Responsibility**

In 2021, NetEase Upgraded to NetEase's "A" rating surpassed 75% of the "A" by MSCI ESG Rating, Scores companies in the global media and entertainment industry. Improve on DJSI and Sustainalytics Regulatory Compliance **Environmental** Public Interest **ESG RATINGS** 

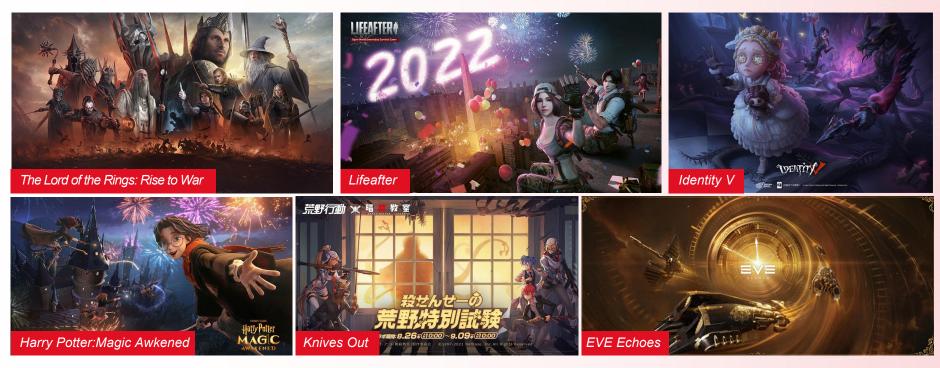
NETEASE GAMES + NETEASE GAMES

# BUSINESS DEVELOPMENT OVERVIEW

#### **NetEase Games**

NetEase Games is the online games division of NetEase, Inc. (NASDAQ: NTES and HKEX: 9999), developing and operating some of the most popular mobile and PC games in markets including China and Japan. As one of the world's largest incubators of quality online game content, NetEase Games is dedicated to supporting the growth of innovative studios around the globe and growing an international presence along the way. To complement its self-developed games and world-class R&D capabilities, NetEase Games also partners with other industry leaders including Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers to operate some of the most popular international online games in China.

# GAMES.



We currently offer over 140 mobile and PC games across a wide range of genres in over 200 countries and regions.



#### **Global Offices and Studios**









NetEase Games has become one of the winners of the BEST 2022 Award for Talent & Development.

- NetEase Games holds special "Mini Projects" for graduate employees.
- NetEase Games adopts knowledge management platform.
- NetEase Games closely works with university students.
- NetEase Games holds the Yi Course.



#### "ONMYOJI"

- Written by Ma-Lin, Chian, and lyrics by Elena Westermann.

#### "Infinity" from EVE ECHOES

- Written by Jared Benson.

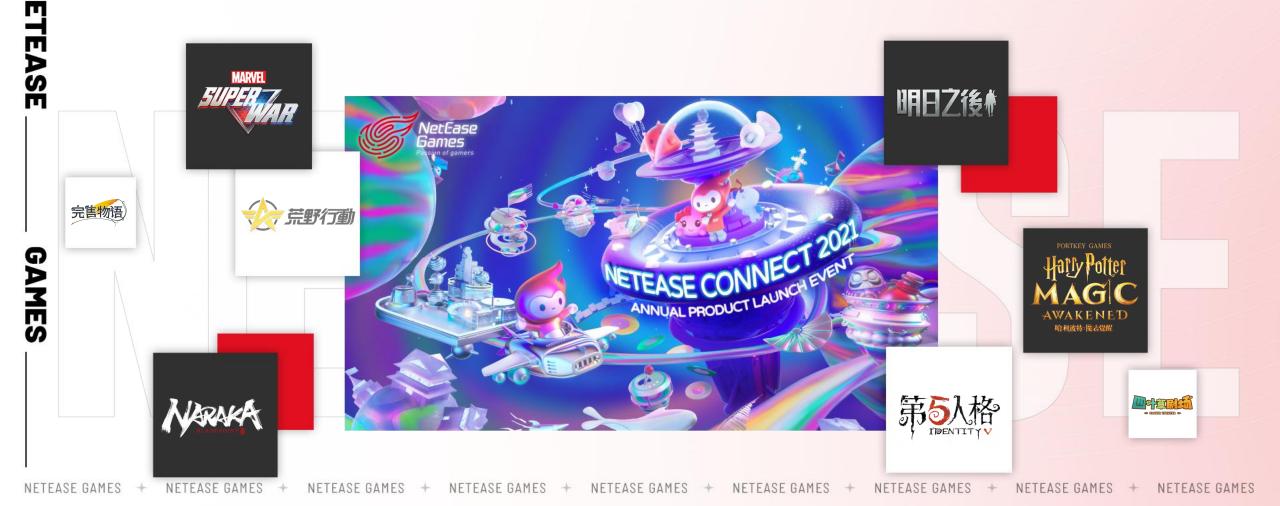


Designers from NetEase receive recognition from Global Game Art Contest (GGAC), known as the "Oscar" in the field of CG art, including 1 Grand Prize, 4 Gold Prizes, and 1 YAMAHA Special Prize.

## 02CORPORATE ACTIVITIES

#### NetEase Connect - Annual Product Launch Event

- NetEase Games Annual product launch event kicks off every year on May 20.
- The event showcases new titles and the latest game updates of the company, connecting passionate gamers and presenting NetEase Games' R&D strength, global development and diversity.





### N. Game Developer Conference

N.Game Summit is a gathering for industry experts to present their experience and insights on key game development topics, including new possibilities for the game industry, candid views on globalization, cross-discipline collaboration, knowledge sharing and reflecting social values, etc.



IETEASE GAMES + NETEASE GAMES

#### **CONTACT US**









# THANKS FOR READING