

2025 Alpha FMC Case Competition



Recommend impactful solutions to a global nonprofit



Gain real life management consulting experience



Build your resume and profile ahead of campus recruitment

Alpha's Global Charity of the Year:

As part of Alpha FMC's Corporate Social Responsibility efforts, each year employees take part in selecting an organization to partner with as its 'Global Charity of the Year'. Over the course of this partnership, Alpha provides pro-bono consulting services and facilitates fundraising efforts on behalf of the organization, helping to drive real change and further the organization's mission. This year Alpha has selected CODE as its partner in this effort.

CODE:

CODE is a Canadian charity dedicated to promoting every child's right to read. Over the past 60 years, CODE's programs have helped over 10 million children in many of Africa's most impoverished communities gain access to better quality inclusive education and benefit from reading and writing in order to improve their lives and the lives of their families. CODE improves learning outcomes and educational opportunities for all girls and boys by working with like minded organizations in two key areas **Literacy Programs and Research Initiatives.**

The Current Problem:

CODE has recently decided to sell its \$2 million office space in Ottawa, Ontario, given the high financial cost to maintain the property. This decision brings with it the need to consider a transition to either a fully remote model or hybrid, coworking (shared office) model in a rented office space. CODE would like to better understand the tradeoffs of each option in order to make an informed decision on their future working model and are interested in learning best practices to maintain its culture and performance. Additionally, CODE is looking for an overall plan and rollout strategy to achieve a successful transition.

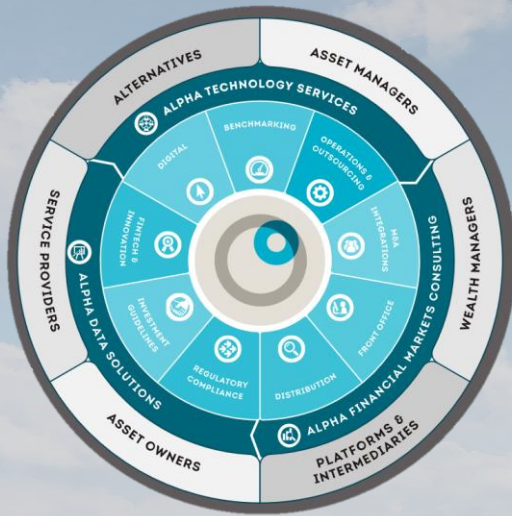
Final Prizes



- The top teams will be selected to present their case to CODE executives and the Alpha Management Team
- The one winning team's submission will be selected and have their proposal enacted by CODE, in addition to skipping the 1st round interview for the Alpha FMC Internship or Graduate Analyst position (interviews conducted in Summer / Fall 2025)

Alpha Financial Markets Consulting – About Us

Alpha Financial Markets Consulting ('Alpha FMC') is the leading consultancy to the global asset and wealth management industry having supported 80% of the top 100 global asset managers, and a wide range of other buy side firms. As the company with the largest dedicated team of consultants to asset and wealth managers, we have unrivalled knowledge of the industry. With offices around the world, our global expertise and ability to respond at a local level set us apart.



We support our clients with their most important initiatives, leveraging deep expertise from our practice areas, across our three divisions

Why we love working here:



No quotas on promotion

Unlike most consulting firms, there is no quota for promotions at Alpha. Alpha recognizes hard work and the merits of each individual in our promotion cycle



Extensive support

Our Buddy and Mentor schemes are designed to promote stewardship and regular 1:1 support at all levels across Alpha. With lunches out and fun filled nights, making every person feel welcome and included is crucial with enjoyment at the forefront of everything we do



Market leading remuneration

At Alpha, we pride ourselves on our competitive remuneration to ensure that we reward excellence. Yearly we benchmark ourselves against our competitors to ensure the package we are offering is market leading



More than just a day job

Whether that be in business management, business development or through our Social and Diversity & Inclusion initiatives there is great opportunity for a rich and diverse work experience working at Alpha truly is rewarding on all fronts



Transparency

From our monthly company meeting where we discuss topics such as business performance and upcoming projects, to simply grabbing coffee with a director; the culture at Alpha is one of openness. You always know where you stand, and always have the opportunity to be heard

870+

leading asset and wealth management clients



18 offices across North America, EMEA and APAC

80%

clients include 80% of the top 100 global asset managers by AUM

Alpha



www.alphafmc.com/careers