

Sample Engagement Plan - Platinum

12 stars

Customized direct email to engineering students tailored to your recruiting interest	4 per year
Custom Engineering student resume book tailored to your recruiting needs	3 per year
Warm introduction to Viterbi engineering student organizations	3 per year
Complimentary invitation to Viterbi Engineering Student Organization Mixer + student resume book (\$350 value)	Included
1 marketing flyer sent to Viterbi Student Organization Presidents Council	Included
Host a recruitment or engagement event on-campus: <u>Trojan Talk</u> or <u>Tabling Session</u> , including targeted marketing to your specific student audience	★ ★
Sponsor Viterbi <u>How to Get Hired Series</u> virtual professional development day, includes a customized engineering student resume book + option to present	★ ★
Host a coffee chat or study break for a target engineering student population	★ ★
Attend Fall or Spring Engineering <u>Career & Internship Expo</u> + sponsor recognition on student-facing Career Expo Webpages	★ ★ ★
Host a student “keep warm” luncheon or dinner to celebrate new student hires	★ ★ ★
Linked company logo displayed on student landing pages for all Viterbi career signature events and main page	Included
Marketing campaign with dedicated mentions in Viterbi Careers Newsletter, Instagram and direct email to ~10,000 engineering students for fall and spring semester	Included
One dedicated highlight in Viterbi graduate or undergraduate newsletter per year	Included
Personalized recruiting strategy session with Career Center staff + meeting on student population and salary statistics	Included
Priority access to preferred recruitment dates and spaces on campus	Included
Viterbi Career Connections managed catering and facilities orders for all partner events	Included

Sample Engagement Plan - Gold

9 stars

Customized direct email to engineering students tailored to your recruiting interest	2 per year
Custom Engineering student resume book tailored to your recruiting needs	2 per year
Warm introduction to Viterbi engineering student organizations	2 per year
Complimentary invitation to Viterbi Engineering Student Organization Mixer + student resume book (\$350 value)	Included
Host a recruitment or engagement event on-campus: <u>Trojan Talk</u> or <u>Tabling Session</u> , including targeted marketing to your specific student audience	★ ★
Sponsor Viterbi <u>How to Get Hired Series</u> virtual professional development day, includes a customized engineering student resume book + option to present	★ ★
Host a coffee chat or study break for a target engineering student population	★ ★
Attend Fall or Spring Engineering <u>Career & Internship Expo</u> + sponsor recognition on student-facing Career Expo Webpages	★ ★ ★
Linked company logo displayed on student landing pages for all Viterbi career signature events and main page	Included
Marketing campaign with dedicated mentions in Viterbi Careers Newsletter, Instagram and direct email to ~10,000 engineering students for fall and spring semester	Included
One dedicated highlight in Viterbi graduate or undergraduate newsletter per year	Included
Personalized recruiting strategy session with Career Center staff + meeting on student population and salary statistics	Included
Priority access to preferred recruitment dates and spaces on campus	Included
Viterbi Career Connections managed catering and facilities orders for all partner events	Included

USC Viterbi School of Engineering Viterbi Partner Program

Sample Engagement Plan - Cardinal

5 stars

Customized direct email to engineering students tailored to your recruiting interest	1 per year
Custom Engineering student resume book tailored to your recruiting needs	1 per year
Complimentary invitation to Viterbi Engineering Student Organization Mixer + student resume book (\$350 value)	Included
Host a recruitment or engagement event on-campus: <u>Trojan Talk</u> or <u>Tabling Session</u> , including targeted marketing to your specific student audience	★★
Attend Fall or Spring Engineering <u>Career & Internship Expo</u> + sponsor recognition on student-facing Career Expo Webpages	★★★
Linked company logo displayed on student landing pages for all Viterbi career signature events and main page	Included
Marketing campaign with dedicated mentions in Viterbi Careers Newsletter, Instagram and direct email to ~10,000 engineering students for fall and spring semester	Included
Personalized recruiting strategy session with Career Center staff	Included
Priority access to preferred recruitment dates and spaces on campus	Included
Viterbi Career Connections managed catering and facilities orders for all partner events	Included