

USC Viterbi School of Engineering Viterbi Partner Program

Join the Viterbi Employer Partner Program to access enhanced brand visibility among USC engineering Bachelors, Masters and PhD students and exclusive recruitment opportunities. Included are flexible “stars” to invest in the activities that best align with hiring goals—along with built-in support to maximize impact.

Branding and Reach	CARDINAL \$4,000	GOLD \$7,000	PLATINUM \$10,000
Linked company logo displayed on student landing pages for all Viterbi career signature events and main page	✓	✓	✓
Dedicated mention in Viterbi Careers Newsletter, Instagram and direct email to ~10,000 engineering students for fall and spring semester	✓	✓	✓
One dedicated highlight in Viterbi graduate or undergraduate newsletter		✓	✓
One marketing flyer sent to Viterbi Student Organization Presidents Council			✓
Customized direct email to engineering students tailored to your recruiting interest (per year)	1	2	4
Talent Connections			
Complimentary invitation to Viterbi Engineering Student Organization Mixer + student resume book (\$350 value)	✓	✓	✓
Custom Engineering student e-resume book tailored to your recruiting needs (per year)	1	2	3
Warm introduction to Viterbi engineering student organizations (per year)		2	3
Engineering and Computer Science Recruitment			
Each Partner tier has flexible “stars” to invest in the activities that best align with hiring goals—see star details below.	5 stars	9 stars	12 stars
Personalized recruitment support from Viterbi Career Connections staff	✓	✓	✓
Meeting with leadership to discuss USC engineering and computer science student trends to inform recruitment strategy		✓	✓
Priority access to preferred recruitment dates and spaces on campus	✓	✓	✓
Viterbi Career Connections managed catering and facilities orders for all partner events	✓	✓	✓
8 USC University Park Campus parking passes per year	✓	✓	✓

Contact: viterbi.engrrecruiting@usc.edu

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Each Partner tier has flexible “stars” to invest in the activities that best align with hiring goals—along with built-in support to maximize impact. Enjoy targeted marketing to reach your ideal engineering candidates, concierge event planning (including catering and space reservations), and pre-paid campus parking for a seamless on-campus experience, regardless of tier.

Recruitment Opportunities

CARDINAL
5 stars

GOLD
9 stars

PLATINUM
12 stars

One direct email to promote open positions or your organization to up to 10,000 engineering students **OR** One Instagram post highlighting your organization to 4,000+ followers



Host a recruitment or engagement event on-campus: [Trojan Talk](#) or [Tabling Session](#), including targeted marketing to your specific student audience



Host a coffee chat or study break for a target engineering student population



Sponsor Viterbi [How to Get Hired Series](#) virtual professional development day, includes a customized engineering student resume book + option to present



One custom Engineering student resume book tailored to your recruiting needs



Attend Spring [Viterbi Mock Interview Day](#) + sponsorship recognition and option to speak



Attend Fall [Viterbi Networking Event](#) + sponsorship recognition at the event + customized engineering student resume book



Host a student “keep warm” luncheon or dinner to celebrate new student hires



Attend Fall **OR** Spring [Engineering Career & Internship Expo](#) + sponsor recognition on student-facing Career Expo Webpages



Host a company day on-campus: Includes a combination of 2-3 different engagement activities organized in the morning, afternoon and evening on-campus at USC



Host a [company career trek](#) to your office + customized engineering student marketing and selection + attending student resume book



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